

# FIVE YEAR SUMMARY

TO 31 AUGUST 2009

Results as reported	2009	2008	2007 <sup>A</sup>	2006	2005
<b>REVENUE (\$m)</b>					
Television	<b>744.4</b>	826.2	831.3	764.6	839.4
Out-of-home	<b>158.1</b>	177.8	173.1	128.5	116.7
	<b>902.5</b>	1,004.0	1,004.4	893.1	956.1
<b>EXPENSES (\$m)</b>					
Television	<b>602.3</b>	617.2	594.3	535.5	523.3
Out-of-home	<b>148.0</b>	170.7	160.9	104.5	90.4
Unallocated	<b>1.2</b>	1.1	0.9	1.1	1.1
	<b>751.5</b>	789.0	756.1	641.1	614.8
<b>EBITDA (\$m)</b>					
Television	<b>142.1</b>	209.0	237.0	229.1	316.1
Out-of-home	<b>10.1</b>	7.1	12.2	24.0	26.3
Unallocated	<b>(1.2)</b>	(1.1)	(0.9)	(1.1)	(1.1)
	<b>151.0</b>	215.0	248.3	252.0	341.3
<b>TV EBITDA MARGINS</b>	<b>19.1%</b>	25.3%	28.5%	30.0%	37.7%
<b>EBIT (\$m)</b>					
Television	<b>120.7</b>	188.0	219.5	213.5	300.7
Out-of-home	<b>(1.9)</b>	(6.9)	0.7	17.9	17.4
Unallocated	<b>(1.2)</b>	(1.1)	(0.9)	(1.1)	(1.1)
	<b>117.6</b>	180.0	219.3	230.3	317.0
<sup>A</sup> 2007 was a 53 week broadcast year for Television.					
<b>NORMALISED EARNINGS PER SHARE (cents per share)</b>					
Basic EPS	<b>5.08</b>	9.69	13.92	14.87	21.38
Diluted EPS	<b>5.06</b>	9.69	13.92	14.87	21.45
<b>DIVIDENDS PER SHARE (cents per share)</b>					
Normal	<b>2.0</b>	13.5	13.0	16.0	21.5
Special	<b>0.0</b>	0.0	0.0	3.5	0.0
<b>Total</b>	<b>2.0</b>	13.5	13.0	19.5	21.5
NET DEBT (\$m)	<b>444.7</b>	604.1	584.8	508.0	372.1
TOTAL SHAREHOLDERS' EQUITY (\$m)	<b>806.1</b>	766.3	627.3	563.9	606.3