



Press Release



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Network Ten takes pole position in Formula 1 – Exclusive Australian broadcast rights extended –

Network Ten today announced a five-year extension of its exclusive Australian broadcast rights to Formula 1. The new agreement commences in 2011 and extends through to the conclusion of the 2015 season.

The agreement with Formula One Management provides Network Ten live and exclusive coverage of all Formula 1 races. The new deal involves an increase in annual broadcast content and also covers all online, mobile and IPTV rights.

Network Ten's general manager - sport, David White, said: "Formula 1 has always had a large, passionate and loyal following in Australia."

"With Mark Webber's two great wins this year, along with the emergence of several exciting new franchises challenging the 'old guard', Formula 1 is attracting a legion of new fans," Mr White said.

"We are delighted that our extended relationship with Formula One Management will cement ONE's place as the home of Formula 1 on Australian television."

The 2010 Formula 1 season comprises 19 rounds, with round 2's Formula 1 Australian Grand Prix taking place on Sunday 28 March.

All Formula 1 races throughout the season will be broadcast live on ONE, the Network's 24-hour digital sports channel, with delayed coverage on TEN. Qualifying sessions will also be seen on ONE.

The Formula 1 Australian Grand Prix race will also be broadcast live simultaneously on TEN.

In addition to Formula 1, motorsports enthusiasts will find plenty of action throughout 2010 on ONE, including:

- Moto GP: all Moto GP races and all supporting Moto2 and 125cc races
- Le Mans: 24-hour endurance race
- Nascar: selected Sprint Cup races including the Daytona 500, qualifying sessions and highlights of every Sprint Cup race and every round of the Nascar Nationwide Series
- Australian Rally Championship: exclusive coverage of every round.
- Drag racing: exclusive coverage of ANDRA Pro Series drag racing.

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