

GRANT BLACKLEY APPOINTED CEO OF TEN HOLDINGS

15 December 2010

Ten Network Holdings Limited (ASX:TEN) ('Ten Holdings' or the 'Company') today announced the appointment of Grant Blackley as Chief Executive Officer of Ten Holdings, with immediate effect.

Mr Blackley is currently Chief Executive Officer – Television for Network Ten, a role he has held since May 2005 and will continue to hold.

Mr Blackley joined Network Ten in Sydney in 1987. He became General Sales Manager, Victoria in 1994 and, in 1996, he became National Sales Manager. He was appointed General Manager – Network Sales in 1997. Mr Blackley is a director of Free TV Australia and Freeview Australia, and is a former director of OzTAM, EYE Corp and chairman of Free TV Australia. He is a graduate of the 2004 London Business School Executive Program.

Ten Holdings Chairman, Brian Long, welcomed the appointment and said: "Grant brings considerable leadership strength and a wealth of industry experience to the role as the most senior executive within the Ten Holdings group of companies."

"He has led Network Ten during a period of important strategic development and managed the business to withstand the challenges of the advertising downturn of recent years. The Board is confident the Company is in very good hands as we move to deliver on our strategy in 2011 and beyond, and we look forward to Grant's further contribution as head of the listed entity," Mr Long said.

Gerry Thorley will continue in his role of Chief Executive Officer of the Company's out-of-home advertising business, EYE Group.

There will be no change to Mr Blackley's service agreement.

– Ends –

CONTACT

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