

MASTERCHEF DISHES UP TEN'S TOP PROGRAM OF THE YEAR – 2.66 MILLION VIEWERS
The Renovators Commands Highest Audience To Date – 1.25 Million Viewers
Class of 2011: First Look – 1.46 Million Viewers

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With an audience of 2.66 million viewers, last night's **MasterChef Australia - The Winner Announced** is TEN's top rating program and the No. 2 show of the year.

A peak audience of 2.78 million viewers tuned in to watch Kate Bracks (36) named Australia's MasterChef for 2011.

MasterChef Australia – The Winner Announced easily won its timeslot in total people (61.4%) and all key demographics, commanding well over half of all commercial television viewers.

MasterChef Australia – The Winner Announced (21:37 – 21:53)

| 5 Metro Markets | TEN | Nine | Seven | Total Commercial Digital Channels |
|-----------------------|--------|-------|-------|-----------------------------------|
| 18-49 CSHR | 63.3% | 4.0% | 12.1% | 20.7% |
| 25-54 CSHR | 62.7% | 4.6% | 13.5% | 19.2% |
| 16-39 CSHR | 61.8% | 3.5% | 11.4% | 23.3% |
| Total People Audience | 2.66 M | 259 K | 589 K | 823 K |

The combination of **MasterChef Australia, The Renovators** and **Class of 2011: First Look** gave TEN its best prime-time audience of the year in total people and TEN's target demographics of 18-49 and 25-54.

Earlier in the evening, **MasterChef Australia – Sunday (18:30 – 19:34)** was watched by 1.82 million viewers, easily beating Seven's **Sunday Night** and Nine's **The Block** in total people (35.9%) and all key demographics.

MasterChef Australia – Sunday (18:30 – 19:34)

| 5 Metro Markets | TEN | Nine | Seven | Total Commercial Digital Channels |
|-----------------------|--------|--------|--------|-----------------------------------|
| 18-49 CSHR | 37.8% | 30.8% | 15.8% | 15.6% |
| 25-54 CSHR | 37.0% | 31.9% | 17.8% | 13.3% |
| 16-39 CSHR | 37.6% | 30.6% | 14.9% | 16.9% |
| Total People Audience | 1.82 M | 1.39 M | 1.15 M | 704 K |

Next, **The Renovators** drew its highest audience of the season so far with 1.25 million viewers.

Following **The Renovators**, TEN continued its domination of Sunday night with **MasterChef Australia – Finale Night** drawing an impressive 2.33 million viewers (peaking at 2.69 million viewers).

MasterChef Australia – Finale Night easily won its timeslot in total people (50.5%) and all key demographics against Seven’s **Bones** and Nine’s **60 Minutes / The Mentalist Rpt.**

MasterChef Australia – Finale Night (20:35 – 21:37)

| 5 Metro Markets | TEN | Nine | Seven | Total Commercial Digital Channels |
|-----------------------|---------------|-------|-------|-----------------------------------|
| 18-49 CSHR | 51.6% | 11.7% | 15.3% | 21.5% |
| 25-54 CSHR | 50.9% | 12.8% | 16.4% | 20.0% |
| 16-39 CSHR | 50.6% | 12.0% | 13.7% | 23.8% |
| Total People Audience | 2.33 M | 636 K | 759 K | 886 K |

TEN's chief programming officer, David Mott, said: "MasterChef 2011 has been an outstanding broadcast and online success, commanding a significant and loyal following over 14 big weeks.

"Throughout this season, the show has delivered the kind of demographically targeted audiences that we have come to expect of the MasterChef franchise. Last night’s audience confirms that MasterChef Australia is the one of the most consistent and important formats on Australian television."

"Thanks to everyone who has made this series such a success, including the team from FremantleMedia Australia, our wonderful judges and guest chefs, this year’s talented contestants, and of course the team at TEN, led by executive producer, Rick Maier," Mr Mott said.

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Please note: Any reference to or reporting of ratings data in this release must be sourced OzTAM. All figures relate to metro (5 mainland capital cities). Data is based on Overnights (Live + As Live viewing). Prime-time is 18:00 – 22:30.

TEN programs are calculated on confirmed telecast times to the nearest minute. Commercial share is based on all commercial channels, including digital multi-channels.

Program ratings and rankings are based on OzTAM preliminary times and are subject to change with confirmed program logs.

Top Programs and TEN's YTD best audience for the year is based on Week 7 – Sunday Week 33, 2011, excluding Easter (Weeks 7 – Week 31: Consolidated; Week 32 – 33: Overnights).