



PRODUCT MANAGER – DIGITAL MEDIA

TEN - Sydney

TEN is seeking a Product Manager to join our Digital Media team managing some of Australia's largest Sports and Sports TV properties – an incredible opportunity.

You will be an integral part of the digital team and working with the Executive Producers, a large production company and clients you will create and develop a fresh and dynamic concept and brand for Ten's key sports program websites. Using your strong product skills your responsibilities will include:

- Research, strategy and planning around future website launches
- Competitive analysis, Information Architecture and all related product documentation
- Cross managing design and development teams to ensure sites are completed to deadline
- Creating and implementing compelling sponsorship ideas based around the show brands
- Constant liaison with production partners to ensure in-show content is reflected on the site
- Creating and implementing marketing plans for each site
- Accountability for traffic and engagement figures on the site, and the constant growth of these figures.

You will have a highly developed written communication skills, with a strong creative ability and highly developed usability awareness. More importantly you will have demonstrated successful experience with internet portals (preferably Sport related) and web based technology.

Knowledge of latest video technologies, SEO practices, social networking sites as well as best practices overall for the web are required.

Your flexible, proactive approach and your ability to influence and quickly establish a strong presence within the Network will ensure your success in this role.

If your skills and experience are suited to this opportunity and you enjoy the challenge of working in a fast paced media environment, please apply in writing to:

Sara Robinson
Network Recruitment Manager
srobinso@networkten.com.au
TEN - Sydney

Applications close Friday 19th March 2010

