



Press Release



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TEN and ONE to broadcast MotoGP exclusively from 2010

Network Ten secures exclusive 5-year broadcast rights agreement for MotoGP

All races to air exclusively LIVE on ONE from 2010

Network Ten can today announce an historic 5-year agreement with Dorna Sports that will see MotoGP broadcast exclusively on free-to-air television for the first time from 2010.

The agreement includes all MotoGP races and all supporting 125cc and 250cc races broadcast LIVE on Network Ten's 24-hour sport channel, ONE, from 2010. Network Ten will simulcast LIVE the Australian MotoGP round from Philip Island as well as other MotoGP events in the Australasian time zone and those taking place in America. All other MotoGP races will be broadcast on same-day delay on TEN around 11 pm.

ONE will show full replays of all MotoGP races, all qualifying races and highlights of 125cc and 250cc races in prime time each week following the race. Extensive pre-race shows will also feature on ONE hosted by Greg Rust and Daryl Beattie.

Madrid based Dorna Sports is the exclusive holder of all commercial and television rights for the FIM MotoGP World Championship, and has been assisted by IMG in the dealing process.

Network Ten has been the primary broadcast partner for MotoGP in Australia since 1996 and this new exclusive agreement ensures that ONE and TEN will take MotoGP to the broadest possible audience in Australia.

In announcing the deal, Network Ten's general manager of sport, David White, said: "MotoGP is enjoying a resurgence in popularity in Australia off the back of Casey Stoner's recent performances. We have forged a strong relationship with Dorna Sports and MotoGP and we are thrilled they have seen the enormous potential that a long-term partnership across our two free-to-air channels can deliver."





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"The structure of this agreement provides the perfect solution for MotoGP fans and further highlights the power of ONE to deliver top-quality LIVE sporting coverage to the widest possible audience at the best possible time.

Having the ability to broadcast all races LIVE on ONE and also have the coverage simulcast live or delayed on TEN following our Sunday night prime-time commitments is the foundation of our successful multi-channel strategy."

Dorna Sports Managing Director Manel Arroyo stated, "We are delighted to extend our agreement with Network Ten, which will see all MotoGP events broadcast live on their new free-to-air sports channel ONE.

We believe that the combination of the exposure through TEN and ONE will further expand the profile of our series and contribute to making the huge fan base for MotoGP that already exists in Australia even bigger."

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