

IT'S OFFICIAL – TALKIN' 'BOUT YOUR GENERATION IS AUSTRALIA'S FAVOURITE NEW COMEDY

TEN's post-Easter line-up is firing on all cylinders:

MasterChef Australia - HIT

Merlin – HIT

Recruits – HIT

Talkin' 'bout Your Generation – HIT

NCIS – still a HIT

21 May 2009

Network Ten's post-Easter line-up is hitting the mark, with newly commissioned local shows, new international series and returning favourites dominating their timeslots and winning in all key demographics.

Year-to-date, the Network's more diverse and expanded program line-up has delivered great new shows, targeted demographics and strong audiences.

- **Talkin' 'bout Your Generation** is Australia's favourite new comedy, drawing an average weekly audience of 1.62 million viewers. Your Generation takes the crown as the highest rating Australian comedy series premiere. Ever.
- TEN delivers Australia's favourite US dramas. **NCIS** draws an average year-to-date audience of 1.45 million viewers. Year-to-date, NCIS is Australia's most watched US series in all key demographics. **Lie To Me** is Australia's favourite new US drama with an average year-to-date audience of 1.10 million viewers.
- TEN delivers the best new international drama series of the year to date. **Merlin** draws an average audience of 1.36 million viewers every Sunday night, consistently winning its timeslot in all key demographics.
- TEN delivers a new hit reality series, with **Recruits** premiering to an audience of 1.23 million viewers, adding to TEN's Logie winning **Bondi Rescue** and new favourite, **Bondi Vet**.
- Weeknights, TEN dominates the 5pm timeslot with **TEN News at Five** drawing an average audience of 936,000 viewers, year to date.
- TEN cements its position as the home of big event TV with **The Biggest Loser – The Winner Announced** the top big event TV moment of 2009, drawing an audience of 2.09 million viewers.

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- Year-to-date TEN is No 1 in 16-39, with 9 of the top 10 shows in 16-39:

#1	The Biggest Loser - The Winner Announced	TEN	940 k
#2	The Biggest Loser - Finale Night	TEN	764 k
#3	Underbelly: A Tale of Two Cities	Nine	746 k
#4	Talkin' 'bout Your Generation	TEN	671 k
#5	Dance Australia – The Winner Announced	TEN	614 k
#6	MasterChef Australia – Audition 1	TEN	580 k
#7	The Biggest Loser – The Final Weigh In	TEN	575 k
#8	Dance Australia	TEN	571 k
#9	MasterChef Australia – Challenge	TEN	569 k
#10	Melbourne International Comedy Festival Gala	TEN	550 k

- Year-to-date TEN is No 2 in 18-49, with 6 of the top 10 shows in 18-49:

#1	The Biggest Loser - The Winner Announced	TEN	1.31 m
#2	Underbelly: A Tale of Two Cities	Nine	1.12 m
#3	The Biggest Loser – Finale Night	TEN	1.06 m
#4	Talkin' 'bout Your Generation	TEN	935 k
#5	51 st Annual TV Week Logie Awards	Nine	846 k
#6	Dance Australia – The Winner Announced	TEN	822 k
#7	MasterChef Australia – Challenge	TEN	819 k
#8	TV Week Logie Awards Arrivals	Nine	806 k
#9	MasterChef Australia – Audition 1	TEN	804 k
#10	Packed To The Rafters	Seven	798 k

- TEN is No 1 in daytime, with **TEN News at Five** the top regular daytime program year to date.

Please note: Any reference to or reporting of ratings data in this release must be sourced OzTAM. All share / audience figures related to metro (5 mainland capital cities) commercial primetime (Zone 1: 18:00 – 22:30, Sun – Sat) or daytime (09:00 – 18:00, Mon – Fri) share, Week 7 – Wednesday of Week 21 2009 (excluding Easter). Top program figures refer to first-run episodes.

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