



27 June 2005

OzTAM survey period 5 – week 2

IT'S A FULL HOUSE ON TEN

The network premiere of **House** proved a ratings winner in every major demographic last night, as more than 1.5m viewers saw the controversial doctor solve his first medical mystery.

Meanwhile, another action-packed week in the **Big Brother** house, and the finales of **Everybody Loves Raymond** and **Medium**, led TEN to win week 26 in its target 16-39 demographic, with a 37.9% national commercial share¹.

All of TEN's regular favourites - including **NCIS**, **The Simpsons**, **Neighbours**, **Law & Order: SVU**, **The OC** and **Rove Live** – continue to win their timeslots with under-40s, and **Big Brother** audiences remain significantly up year on year.

HIGHLIGHTS OF WEEK 26:

Big Brother Live Eviction - #2 program in 16-39 Sunday; timeslot win in 16-39 (49.1% share) and 25-54 (40.3% share); 1.59m viewers against 60 Minutes and Cricket

Everybody Loves Raymond Finale - #1 program in 16-39 and total people Sunday; timeslot win in 16-39 (57.8% share), 25-54 (52.1% share) and total people (49.5% share); 2.06m viewers against CSI/CSI Miami and Cricket

NCIS – timeslot win in 16-39 (43.2% share), 25-54 (40.1% share) and total people (38.0% share) against CSI Miami/Seven and Cricket

Big Brother Live Nominations – timeslot win in 16-39 (46.6% share) and 25-54 (36.6% share); 1.27m viewers against Supernanny and Great Outdoors

Big Brother Uncut – timeslot win in 16-39 (43.5% share) against Cold Case and Last Man Standing

The Simpsons Tues Ep 1 – timeslot win in 16-39 (37.6% share); 1.10m viewers against Frasier and Border Security

The Simpsons Tues Ep 2 – timeslot win in 16-39 (37.8% share); 1.11m viewers against Frasier and Medical Emergency

The OC – timeslot win in 16-39 (39.7% share) and 16-24 (59.6% share) against CSI and All Saints

Rove Live – timeslot win in 16-39 (49.0% share) against CSI: NY and Boston Legal

The Office Wed – timeslot win in 16-39 (38.6% share) against Queen's Castle and Beyond Tomorrow

Medium – timeslot win in 16-39 (43.5% share), 25-54 (39.9% share) and total people (33.6% share); 1.32m viewers against CSI: Miami and Blue Heelers

Law & Order: SVU Wed – timeslot win in 16-39 (36.9% share), 25-54 (39.1% share) and total people (36.1% share); 1.20m viewers against Comedy Inc: Late Shift and Blue Heelers

Everybody Loves Raymond Thurs – 32.2% share in 16-39; 1.0m viewers against Getaway and Las Vegas

Big Brother Friday Night Live – timeslot win in 16-39 (53.5% share), 25-54 (40.5% share) and total people (36.5% share); 1.25m viewers

Big Brother (M-F 7pm) – timeslot win in 16-39 (44.1%); average audience 1.1m

The Simpsons (M-F, 6pm) – timeslot win in 16-39 (average 37.6% share)

Neighbours – timeslot win in 16-39 each weeknight (average 44.4% share)

TEN News First at Five – timeslot win in all major demographics each weeknight (average 44.2% share in total people; 47.6% share in 25-54; 46.0% share in 16-39)

¹ national commercial prime time (1800-2230) share

**RESULTS FOR WEEK ENDING 25 JUNE 2005 (week 26):
National Commercial Share 16-39 (1800-2230)**

TEN 37.9%
Nine 32.1%
Seven 30.0%

**RESULTS FOR WEEK ENDING 25 JUNE 2005 (week 26):
National Commercial Share 25-54 (1800-2230)**

TEN 30.2%
Nine 37.3%
Seven 32.6%

**RESULTS FOR YEAR TO DATE (weeks 7 to 26, excluding Easter):
National Commercial Share 16-39 (1800-2230)**

TEN 35.5%
Nine 33.3%
Seven 31.2%

**RESULTS FOR YEAR TO DATE (weeks 7 to 26, excluding Easter):
National Commercial Share 25-54 (1800-2230)**

TEN 28.9%
Nine 37.5%
Seven 33.6%

TOP 10 PROGRAMS (16-39) FOR WEEK ENDING 25 JUNE 2005:

1.	Everybody Loves Raymond finale	(10)	11.	Big Brother Uncut	(10)
2.	Desperate Housewives	(7)	12.	Big Brother	(10)
3.	Big Brother Live Eviction	(10)	13.	Big Brother Sun	(10)
4.	Lost	(7)	14.	The Simpsons Tues Ep 1	(10)
5.	Big Brother Live Nomination	(10)	15.	The OC	(10)
6.	The Amazing Race	(7)	16.	CSI: Crime Scene Investigation	(9)
7.	E.R.	(9)	17.	Rove Live	(10)
8.	Big Brother Friday Night Live	(10)	18.	The Office Wed	(10)
9.	Medium	(10)	19.	Backyard Blitz	(9)
10.	The Simpsons Tues Ep 2	(10)	20.	Getaway	(9)

Ratings source: OzTAM

Please note any reference to or reporting of ratings data in this release must be sourced OzTAM.
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